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This is the focus on my recent book, Mastering Digital Transformation: Towards a smarter society, economy, city and nation (Emerald, 2016). The book emphasizes digital transformation as the key to reap the promised benefits of the ongoing technological revolution. Accordingly, digital transformation is not a technological fix, a blueprint plan, a one-off event, or a one-size-fits-all strategy.

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Abstract. To master the challenges of a digital transformation and to systematically address IT's multifaceted transformative impacts on an organization's inner and outer environments, top management is increasingly formulating and implementing a digital transformation strategy (DTS). To date, there have been few details of DTS formation concerning its underlying processes and activities.

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Bitange Ndemo and Tim Weiss (Editors), Digital Kenya: An Entrepreneurial Revolution in the Making. London: Palgrave Macmillan, 2016, 509 pages, free (eBook),

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Digital transformation, according to the definition provided by Terrar (2015), is the process that an organization is going through when it makes a shift “from a legacy approach to new ways of working and thinking using digital, social, mobile, and emerging technologies.”

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drive the process of digital transformation, and this mutual aspiration for the future is achievable together. Successful digital transformation relies upon collaboration, as well as having the most fitting technology in place. The right ERP system, deployed throughout the enterprise, means that access to data is not restricted or siloed.

MASTERING DIGITAL TRANSFORMATION - Analysis

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